NCCDD INITIATIVE 2022

Changing the LANDscape of IDD Care in North Carolina: A Coordinated Campaign to Impact the Registry of Unmet Needs (Year 2)



10/1/2021 - 9/30/2023

System Gap Addressed	 People with developmental disabilities typically benefit from various home and community-based services or Medicaid Waiver services that allow them to access healthcare and live successfully in their community of choice as defined by Olmstead. Currently, many individuals - and their families - who wait (often for over a decade) for a Medicaid Waiver in North Carolina, suffer and are at risk with minimal support. The Registry of Unmet Needs (RUN), also referred to as the waitlist of the Medicaid Innovations Waiver, is 15,000 and growing. Overall, it is difficult for individuals and their families to find and understand information about I/DD services and navigation. There is further disparity in access to I/DD services for minority populations. The ability for those with I/DD to live more independently in communities is impacted by the direct support professional workforce crisis, affordable housing, etc. All of these factors have led to significant unmet service and support needs for North Carolina's I/DD community.
Initiative Goals and Timeline	 During Year 1, create a cross-system, cross-disability Advisory Council bring together leading organizations, state agencies and advocates to develop a common agenda for systemic change for I/DD long-term community services and supports. Develop a learning community to initiate and enact systemic change. Begin a groundswell of interest within the I/DD community regarding Meet the Need NC: Changing the I/DD landscape across the state and build broad, strong relationships. Develop branding for the initiative. Put processes in place to manage initiative interest and grow support. Listen to further understand the current service and support needs across the state, including underserved populations. Educate, inform and begin plain language communication efforts to increase stakeholder understanding around issues that impact I/DD services and supports, including Medicaid Transformation, Tailored Plan, 1915i, Waiver/RUN, and DSP Workforce crisis.

Description of Activities	 Held quarterly Advisory Council meetings and monthly Workgroup (Community Engagement, Data & Stories, Communications, Policy) meetings leading to a common agenda.
	 Finalized initiative's common agenda: Meet the service and support needs of the I/DD community in North Carolina. Developed infographic to reflect the common agenda with plain language I/DD terms on back of page.
	 Named initiative and developed logo: Meet the Need NC: Changing the I/DD landscape across the state.
	• Developed and launched web site for initiative; Ended year with 1,800 stakeholder database.
	Helped to launch self-advocate podcast series.
	Worked toward integrated 6-Month Workplan with Workgroups.
	• Completed self-advocate / advocate survey to further validate I/DD community landscape issues.
	 Presented at i2i Center for Integrative Health Spring Conference and Hispanic/Latino Resource Fairs about unmet service and support needs of I/DD Community in NC.
	 Developed email communications and professional survey to further understanding of the NC General Assembly's knowledge around I/DD.
	 Improved relationships with key stakeholder groups, including NC DHHS leadership and DD Consortium.
	 Two Meet the Need NC events held in rural communities in the western and eastern parts of the state.
Outcomes to Date	Year 1: Fully engaged Advisory Council and Workgroups.
	Better understanding of the problem and issues surrounding it.
	 Relationships with key I/DD stakeholder groups and ability to relay messages through their participation in initiative increased.
	Black and Hispanic/Latino I/DD community inclusion.
	 Beginning to increase knowledge of gaps in I/DD community services and supports for key policymakers.
	 Information gap between beneficiaries/families and providers/agencies identified; Need for plain language communications highlighted.
Expected System Change as Result of Initiative	 Meet the Unmet Service and Support Needs of the I/DD community in North Carolina.